

NU LIFE

YOUR BEST CHOICE



您的最佳選擇！



NU LIFE

CONTENTS

- P.4 安永是您最佳選擇 NU LIFE is Your Best Choice
- P.6 一切從 “ 夢想 ” 開始 Starting with a “DREAM”
- P.8 使命 · 遠景 與 熱誠 Mission & Vision with Passion
- P.10 專業領導 Professional Leading
- P.16 信譽產品 Products you Trust
- P.24 豐厚分紅 Profound Profits
- P.28 專業培訓 Professional Training
- P.34 積極及愛心文化 Positive & Love Culture
- P.40 安永與您遍遊環宇 Around the World with NU LIFE

YOUR BEST CHOICE
您的最佳選擇！



安永是您的最佳選擇

您好！歡迎加盟 NU LIFE，成為我們的一份子。您選擇 NU LIFE 這個明智之舉，正好標誌著您已經踏出成功的第一步。NU LIFE 創立三十多載，我們一直堅持「誠意推廣健康與財富」的使命，透過全球優質的功能性產品和劃時代分紅制度，幫助全球數以十萬計的人實現了健康與財富的夢想。

我們深信專業領導、信譽產品、豐厚分紅、專業培訓、積極及愛心文化是 NU LIFE 之「五大優勢」，更是成就您將來成功的必要元素。

專業領導 我們的創辦人擁有豐富網絡營銷經驗以及對行業的真心與熱誠，以堅持誠意、誠信及專業的精神，帶領安永成為亞洲其中頗受尊重的網絡營銷公司。

信譽產品 NU LIFE 是全亞洲第一間引進「功能性濃縮食品」FFC 及「環保身體」概念的公司！在過去二十多年，我們以不屈不撓的精神在亞洲各地推動最高品質的 FFC。對於產品質素的要求，我們可以引以自豪地說：「推介給您和您朋友的優質產品，我和我的家人每天都食用。」

豐厚分紅 我們極具吸引力的分紅制度令企業家們享受到最大程度的努力成果。無限代獎金、世襲酬金、明星 3 倍獎金、全球分紅、獎勵加上加以及夢想生活獎勵等豐厚分紅制度，能讓企業家們不僅贏得財富，更能盡享無限自由。

專業培訓 NU LIFE 深信專業的培訓是網絡營銷企業持續發展之基石。2003 年，「企業領袖專業聯盟」ELPA 成立，我們投放大量資源建立了更多全面而有效的培訓系統……此外，ELPA 透過網絡高科技來提升現行培訓系統和電子平台訓練，將全球的培訓課程同步化。

積極及愛心文化 以積極的態度與愛心去幫助社會有需要人士，是 NU LIFE 一直堅持的公司文化。作為「商界展關懷」公司，我們透過參與不同形式的公益事業，貢獻社會，惠澤社群。奉行「取諸社會，用諸社會」的宗旨而不遺餘力。



NU LIFE is Your Best Choice

Welcome to NU LIFE! To join us is your first step toward success. For over 30 years, NU LIFE has been advocating the principle of being 'Committed to promoting Health & Wealth'. High quality products and world leading compensation plans have been provided to potentially empower millions to realize their dreams of being healthy and wealthy!

Professional Leading, Products You Trust, Profound Profits, Professional Training, Positive & Love Culture. These 5 strengths we offer will help you on the road to success.

Professional Leading. Our founders have spent over half a century of their career building up enthusiasm and integrity for NU LIFE's business. With strong persistence in sincerity and professionalism, they have helped NU LIFE grow into one of Asia's most respectable network marketing companies.

Products You Trust. NU LIFE is the first in Asia to advocate 'Functional Food Concentrates' (FFC) as well as promoting the concept of 'Green your body'. Backed with two decades of FFC research and development experience, NU LIFE has continued to act upon the vision of providing only the best FFC products in Asia – "only selling products that we, and our families take."

Profound Profits. We offer very attractive compensation to enable our entrepreneurs to benefit the most from their hard work. It allows entrepreneurs to attain their dreams of financial freedom not only through our unique multi-level Infinity Bonus, Hereditary Reward, Star Award, Global Bonus, Promotion Plus and NU LIFeStyle Award, but also from all global markets!

Professional Training. We truly believe that professionalism is the cornerstone of long term success in network marketing. Since we established the 'Entrepreneur Leadership Professional Alliance' (ELPA) in 2003, huge amounts of resources have been poured into building a professional training system. ELPA continues to improve on existing training courses with new technology, e-platform trainings and other tools for international markets.

Positive & Love Culture. NU LIFE has always put forward the effort to build a strong and positive culture of love in order to help anyone in need. As a "Caring Company", NU LIFE has been actively pursuing the mission of 'From the Communities, For the Communities' as well as participating in many charitable and public welfare activities.

安永是您的最佳選擇



NU LIFE
INTERNATIONAL



「我們的夢想，就是助您夢想成真！」

創辦人：簡立信先生、簡志偉博士

Founders: MR. NASSER KHAN, DR. JAWID KHAN Ph.D.

一切從「夢想」開始

擁有「夢想」的企業家深信，只要能夠把「誠意」、「關懷」及「良心為上」的企業精神灌注在網絡營銷中，他們便能夠幫助到更多人實現自己的「夢想」。NU LIFE 於 1991 年由簡立信先生及簡志偉博士與支持者一同創立。時至今日，他們所創辦的 NU LIFE 企業不但幫助了世界各地數以十萬計的人重拾健康與財富的夢想。他們所堅持的精神和理念，更成為網絡營銷行業進至專業化的必要元素。

NU LIFE 最初成立時，創辦人只是共用一間面積不到 70 平方呎的辦公室，而當時公司亦只有三種產品。但憑著他們對旗下企業家及顧客的忠誠，並且把企業家的福利放在首位，NU LIFE 成為唯一一間在香港開業第一年，已經有足夠實

力在香港紅磡體育館舉行週年大會的網絡營銷公司。

努力經營 30 年，NU LIFE 已經取得超過 50 個大小不同嘅獎項，除了 2011 年榮獲 Mediazone 評選為「香港最有價值企業」、「全人健康大獎」外，我們自 2012 年起，連續 6 年獲得「香港超級品牌」大獎。在 2016 年 NU LIFE 榮獲「資本傑出企業成就獎」中的「傑出直銷企業」殊榮，標誌著 NU LIFE 在直銷行業的卓越表現，並得到社會各界及公眾的肯定。

踏入 30 周年，NU LIFE 會繼續堅守承諾，一如既往地為顧客提供優質產品及貼心服務。

"Our dream is to help you realize your dreams!"



Starting with a “DREAM”

Decades ago, early visionaries were deeply convinced that by cultivating the moral concepts of “sincerity”, “care

for others” and “conscience” in the network marketing business, they could help more people to achieve their dreams. In 1991, Mr. Nasser Khan and Dr. Jawid Khan together with others founded NU LIFE International. Today, they have helped tens of thousands of people across the world realize their dreams of improving their health and wealth. Their values and beliefs have guided them along the way and have also become the key elements in helping more become successful in the industry.

When NU LIFE was first established, the founders shared an office size of less than 70 square feet and started with only three products. But, they struck success. NU LIFE became the first and the only network marketing company to hold its annual convention at the Hong Kong Coliseum during the first year of operation. Expansion followed with our first overseas market being established in Macau in 1992. Since then we have opened up successful ventures in more than 10 countries and regions across the world. In spite of their humble beginnings our founders persevered and persisted through the hardships, striving to always put the newly trained entrepreneurs and customers first.

During our 30 years' hard work, NU LIFE has obtained collectively over 50 different awards. Apart from being ranked as one of the Most Valuable Companies in Hong Kong and the Holistic Wellness Champion by Mediazone in 2011, it was also awarded the Super Brand Status 6 years in a row since 2012. In 2016, NU LIFE is awarded the CAPITAL Outstanding Direct Selling Company. It signifies that NU LIFE has achieved exceptional performance recognized by various sectors and the public alike.

Stepping into the 30th year, NU LIFE will continue to realize our commitment to bring to our customers the best products and services.



使命・遠景 與熱誠

使命

三十年來，我們一直堅持：

「誠意推廣健康與財富」

核心價值

我們以「專業」、「誠意」、「關懷」的企業精神，去幫助企業家們發揮無限潛力以實現自己的夢想，這是我們三十年來所堅守的承諾。

遠景

我們的目標是使安永能在香港證券交易所上市，並透過我們劃時代及高分紅比例的市場計劃，幫助企業家建立成功而龐大的網絡營銷事業，讓企業家擁有「財務自由」以及長遠的保障。

「培育優才，建立理想生活」



Mission & Vision with Passion

Mission

For more than 30 years, we have continuously been :

"Committed to Promoting
Health & Wealth"

Core Values

Over the past 30 years, our commitment to being professional and caring when doing business as well as having a sincere desire to help people achieve their full potential and realize their dreams.

Vision

Our goal is to be listed on the Hong Kong Stock Exchange in the near future with our innovative and highly competitive compensation marketing plan, we aim to help people build up their business network in order for them to enjoy financial freedom and long term success.

"Build Better People, Build Better Life."





專業領導

安 永能夠由香港開始拓展成為一間跨國企業全因為創辦人及公司管理層有著相同的理念，和一套「己所欲施於人」的企業文化，所以公司上下能夠團結一致推廣健康與財富。

我們的董事局除結集了超過 100 年的網絡營銷成功人才外，我們更雲集了各方面的智慧，當中包括：功能醫療及營養學、市場推廣、企業管理、專業培訓、品牌建立、海外拓展及資訊科技……等等。因此，我們能夠穩健及有系統地發展，把成功的模式不斷複製。

One of the main reasons for NU LIFE's success is our philosophy – to give the distributors what we would love to have ourselves. Our Board of Directors collectively bring with them over 100 years of experience in network marketing. Complementing this is their knowledge in other fields such as functional nutrition, marketing, corporate management, professional training, utilising new advancements in technology and more. As a result, this built a strong foundation for successful expansion into foreign markets.

結 集超過 100 年網絡營銷的豐富經驗……

Having a collective experience of more than 100 years in network marketing.

Professional Leading



簡立信先生 MR. NASSER KHAN

NU LIFE 創辦人、董事局主席 兼 首席執行官
NU LIFE Founder, Chairman & CEO

簡先生為成功企業領袖，擁有超過 30 年網絡營銷經驗。

在 20 歲前，已經在當時一間龐大的跨國企業創下 3 項驚人的銷售記錄。

為完成 NU LIFE 全球一體化的夢想，他帶領公司上下一心，不斷努力以實現公司上市的目標。簡先生更在電腦科技方面投放資源，推出多項劃時代的嶄新服務，成為網絡營銷界的先鋒。

除了事業成就外，簡先生更不斷深造，他是首位完成世界著名訓練大師 Anthony Robins 的 Mastery University 及其 Advance Trainer 訓練的香港人。

此外，他把在商界累積多年的人際關係技巧結集成「贏心學」一書，除了以作者身份接受本地電台訪問外，這部著作更被翻譯成多國語言及應用於蘋果 App Store。

Mr. Nasser Iqbal Khan is a successful entrepreneur with over 30 years of experience in the network marketing business. Even as a young teenager, he broke 3 sales records in a multinational company.

As a pioneer in the network marketing business, Mr. Khan has directed and pushed NU LIFE to what it is today – a success. He continues to set high achieving goals - one day to be listed on the Hong Kong Stock Exchange. Also, Mr. Khan has put resources into e-platform technology and improved services to NU LIFE entrepreneurs.

He was the first graduate in Hong Kong from the Advance Trainer course at Master University founded by world-famous business coach Anthony Robins. Mr. Khan to this day continues to augment his business knowledge and skills in order to encourage and assist those who wish to improve their business practices in NU LIFE.

Besides delivering training courses, Mr. Khan has used his substantial knowledge, skills and vision to write the book 'People Mastery' for which he has been interviewed by several media personalities. It has also been translated into several languages and made available on the Apple's App Store to maximise its benefit.



專業領導



簡志偉博士 DR. JAWID KHAN Ph.D.

NU LIFE 創辦人 兼 科研總監
NU LIFE Founder & Chief Science Officer

簡志偉博士是美國著名人類生化學及營養學專家白蘭特博士的門生。多年來，他參加美國舉行的國際功能性醫學研討會，務求汲取最先進的健康醫學知識，令先進的醫學知識平民化。

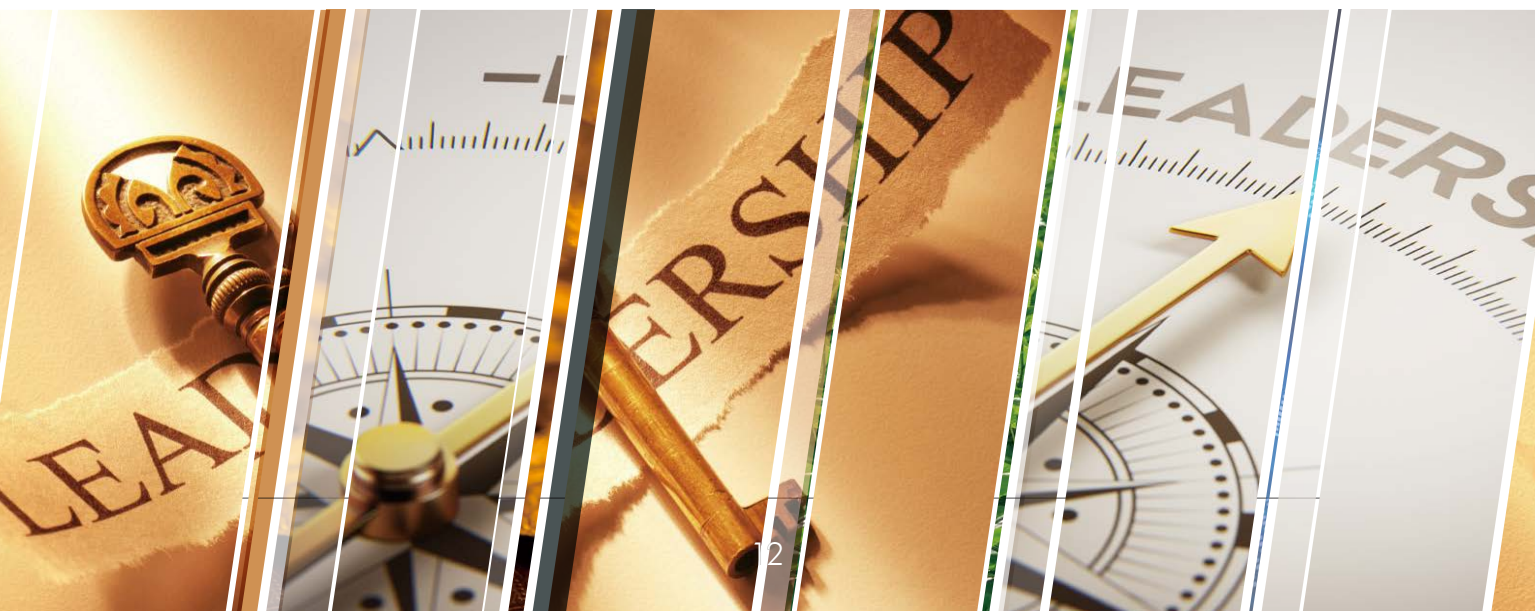
屢次獲邀接受香港 (TVB)、中國、台灣、汶萊、馬來西亞及泰國的電視台、電台、報章及權威健康雜誌訪問，分析各種與健康保健有關的課題。

有「愛心大使」之稱的簡博士一直積極參與公益活動，贈醫施藥，其捐益超過 2000 萬元。在過去，簡博士主講的健康講座數以萬計，他更成立「健康推廣計劃」，讓無數人受惠。

Dr. Jawid Khan, Ph.D, is one of the founders as well as the Chief Science Officer of NU LIFE International. He is a prided student of Dr. Jeffrey S. Bland, Ph.D, world famous American human biochemical and nutrition expert. Coupled with his substantial knowledge of functional medicine, Dr Jawid Khan keeps up with advances in this field by attending various international conferences across the world.

Several radio channels, newspapers, magazines and TV channels in various countries, have interviewed Dr. Jawid Khan and he is viewed as an authoritative and iconic figure in the health industry.

His financial support to those in need has been invaluable. Over the years this has amounted to well over HK \$20 million. He passionately and actively tries to help as many people as possible through various charities and seminars as well as through establishing his own 'Health Promotion Program'.



Professional Leading



丁滿全先生 MR. STYRON TING

中國市場總經理 General Manager of China Market

丁先生擁有超過 30 年豐富的行內經驗以及廣闊的人脈關係，因此被業內人士親切的稱為「大哥」。

為配合 NU LIFE 在中國市場發展，丁生帶領國內公司內部團隊，在國內興建了一所符合 GMP 標準的生產廠房，的確能為未來的長遠發展打下重要的根基及信心。

丁生以其敏銳的商業觸角，洞悉 NU LIFE 在龐大的中國消費市場上必將大有作為。

Mr. Styron Ting, also respectfully called 'The Big Brother', brings with him 30 years of experience as well as his connections in the network marketing business to aid in serving the interests of NU LIFE fully as CEO of the Chinese market and Vice Chairman of the International Headquarters.

Under Mr. Ting's leadership, we have built a factory in China that complies with GMP production standards, thus laying the groundwork for long-term growth in this market. Mr. Ting has a keen sense of business and sees the future of our company tied in with the huge consumer market in China!



專業領導



簡張玉霞女士 MRS. HARINA KHAN

品牌及產品研發總監 CBO , Product Development & Branding

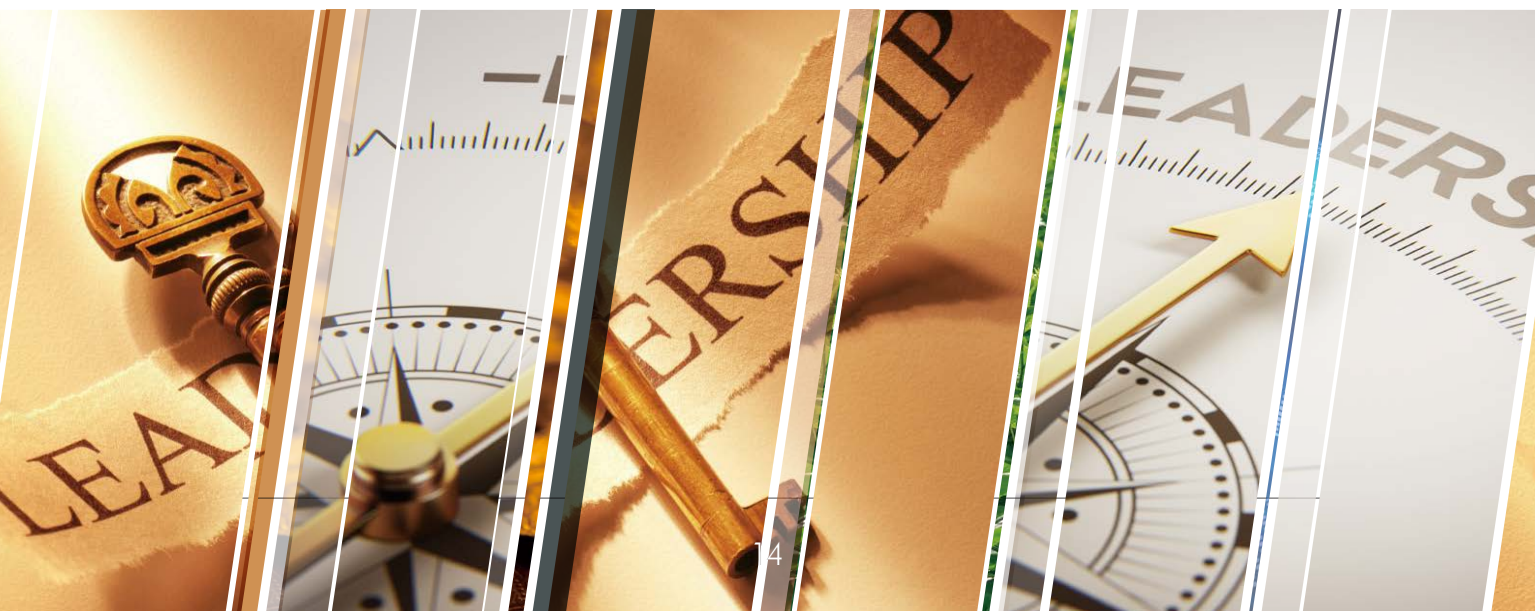
以其敏銳市場觸角及對產品質素的極高要求，在公司的產品研發及品質提升，扮演極重要的角色。簡太於網絡營銷、美容及修身健美行業擁有超過二十多年的豐富經驗。

此外，她曾經於香港及東南亞區舉行數以千場的美容及修身講座。並以「2323」的健康有效方法，協助無數朋友達至修身不反彈的效果，讓不少人夢想成真。

簡太以其豐富的網絡營銷經驗，除了處理公司日常業務之外，她更無私地為積極發展的企業家提供寶貴的意見及鼓勵，不斷培育新一代的企業領袖。

Backed with her impeccable business sense and passion for product quality, Mrs. Khan plays an essential role in our product research and development. Mrs. Khan has over 20 years of experience in body shaping, skin beauty and network marketing.

She has conducted hundreds of health seminars such as Slim & Beauty in Hong Kong and Asia Pacific. Establishing the 2323 healthy keep fit program has helped thousands of people realize their dreams of having a youthful body. Many of NU LIFE's entrepreneurs have benefited from her encouragement and experience in the network marketing business. Mrs. Khan generously continues to train new generations to become successful leaders.



Professional Leading



黃挺小姐 MS. TINA WONG

NU LIFE 國際營運總監 兼 香港市場總經理
COO & General Manager of Hong Kong Market

黃小姐憑著她在行內十多年的經驗及其對工作的熱誠和努力，把 NU LIFE 香港公司的日常運作以至國際總部聯繫海外市場及產品生產商的重要業務處理得井井有條。

她在處理會員及員工事務方面，永遠都本著不偏不倚的精神，能夠平衡公司、會員和同事的利益，達至三贏局面，因此在各方面都贏得人心。

在過去的工作中，她幫助 NU LIFE 香港公司成功加入「香港直銷協會」及取得“ISO 9001：2015”的國際標準認證，大大提升公司的企業形象。

As the General Manager of the Hong Kong market and the Chief Operating Officer of the International Headquarters, Ms Wong coordinates administrative operations, overseas markets communication and product supply.

She gained her reputation for her impartialness and cool headedness when dealing with heated issues concerning NU LIFE members and staff. In the past, her effort to improve the corporate image of NU LIFE has been clearly achieved by successfully enrolling NU LIFE Hong Kong to be a member of the Hong Kong Direct Selling Association and obtaining the certificate of quality management system, ISO 9001:2015.



信譽產品



Products you Trust

我們承諾

「推介給您的產品，我和我的家人每天都食用。」

Our Promise

"Share them with your families and friends .
My family and I use these high-quality products
every single day"



Green Your Body

環保身體



信譽產品

過去三十年，安永國際本著誠意「推廣健康與財富」的信念，精益求精，與多方面的專才合作，研制出最天然、最優質、容易被人體吸收，並不含副作用的功能性濃縮食品及飲品 (FFC)。

簡志偉博士與世界知名生化學專家白蘭特博士攜手合作越三十年。他是一位具有強烈使命感的生化學先驅；他把功能性醫療的概念引入安永，與安永創辦人及各地企業家共展抱負，為人類的健康未來而奮鬥。

此外，安永國際以嚴謹的 ISO 9001:2015 國際標準來嚴選 GMP 生產廠房，一同合作研發及生產優質健康產品。成為全球唯一推行「環保身體」及「功能性濃縮食品」的公司。

白蘭特博士本身是一位生化學家，擁有三十多年研究營養學的豐富經驗，並獲全球公認為營養及功能性醫學的首席教育家。在過去三十年，共超過七萬五千多名健康護理人員參加由白蘭特博士主持的講座和教育課程。白蘭特博士所撰寫的研究文章多不勝數，其中一百五十多篇曾刊載於著名的醫學雜誌。

在白蘭特博士的領導下，於美國備受推崇的國際功能性醫學專題研討會於一九九二年正式成立，多年來均為醫生和營養學科研究人員提供寶貴的營養學培訓機會。目前，東方及西方社會迅速興起運用功能性醫學協助人類重拾健康，白蘭特博士實在是這股潮流的先鋒。



簡志偉博士
Dr. Jawid Khan Ph.D.



白蘭特博士
Dr. Jeffrey S. Bland



FUNCTIONAL FOOD CONCENTRATES SERIES
功能性濃縮食品系列



Products You Trust

NU LIFE has been 'Promoting Health and Wealth' for over 30 years. At NU LIFE, we always put quality first. We have been tirelessly working together with world-renowned scientists and manufacturing experts to create 'Functional Food Concentrates' (FFC) of natural and premium quality ingredients that are easily absorbed by the body and without side effects.



Our founder, Dr. Jawid Khan has been working with the pioneer of biochemical science, Dr. Jeffrey S. Bland for more than 30 years. Dr. Bland introduced functional medicine into NU LIFE. Without his earnest support and cooperation with NU LIFE, people today could not experience the health benefits brought about by NU LIFE's Functional Food Concentrates.

In addition, NU LIFE International has implemented the ISO 9001:2015 standard. This means we choose to cooperate with GMP manufacturers in researching and producing only the highest quality products. We have become the only company that promotes the concept of "Green Your Body" and "Functional Food Concentrates".

Dr. Jeffrey S. Bland is a biochemist and has been actively involved in nutrition research for well over 30 years. He is regarded worldwide as a principal educator in nutrition and functional medicine. More than 80,000 health practitioners, including medical doctors, have attended Dr. Bland's seminars and educational programs over the past 30 years. Dr. Bland has written numerous research articles, more than 150 of which were published in leading medical journals.

In 1992, Dr. Bland took the lead and founded the prestigious International Symposium on Functional Medicine in the United States. This annual event serves as a platform for the training of medical practitioner and scientific researches in the field of nutrition. It is also the forerunner of a fast growing trend in the East and the West that advocates the use of functional approaches, to help people regain their health.



優質「正」印

優質「正」印是一個品質認證計劃，讓消費者能根據這個標誌，分辨出特定的產品已通過相關標準及檢定中心測試，符合相關的本地及國際標準。安永的產品取得優質「正」印之後，香港標準及檢定中心更會進行定期抽樣測試監察，確定該項產品的品質



2019



2018

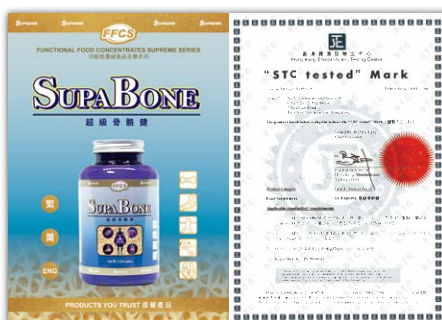


"STC tested" Mark

The Mark is a product quality certification mark. It helps consumers to identify, at a glance, that the product has been tested by STC to relevant local and international standards. To ensure it represents the best quality mark in the market, type-testing and regular market surveillance are the key areas controlled by this scheme. The Mark is available from STC. Recognized by more than 30 international organizations, STC is the longest established not-for-profit testing, inspection and certification organization in Hong Kong, fully committed to provide the most accurate, efficient and cost-effective services to the community.

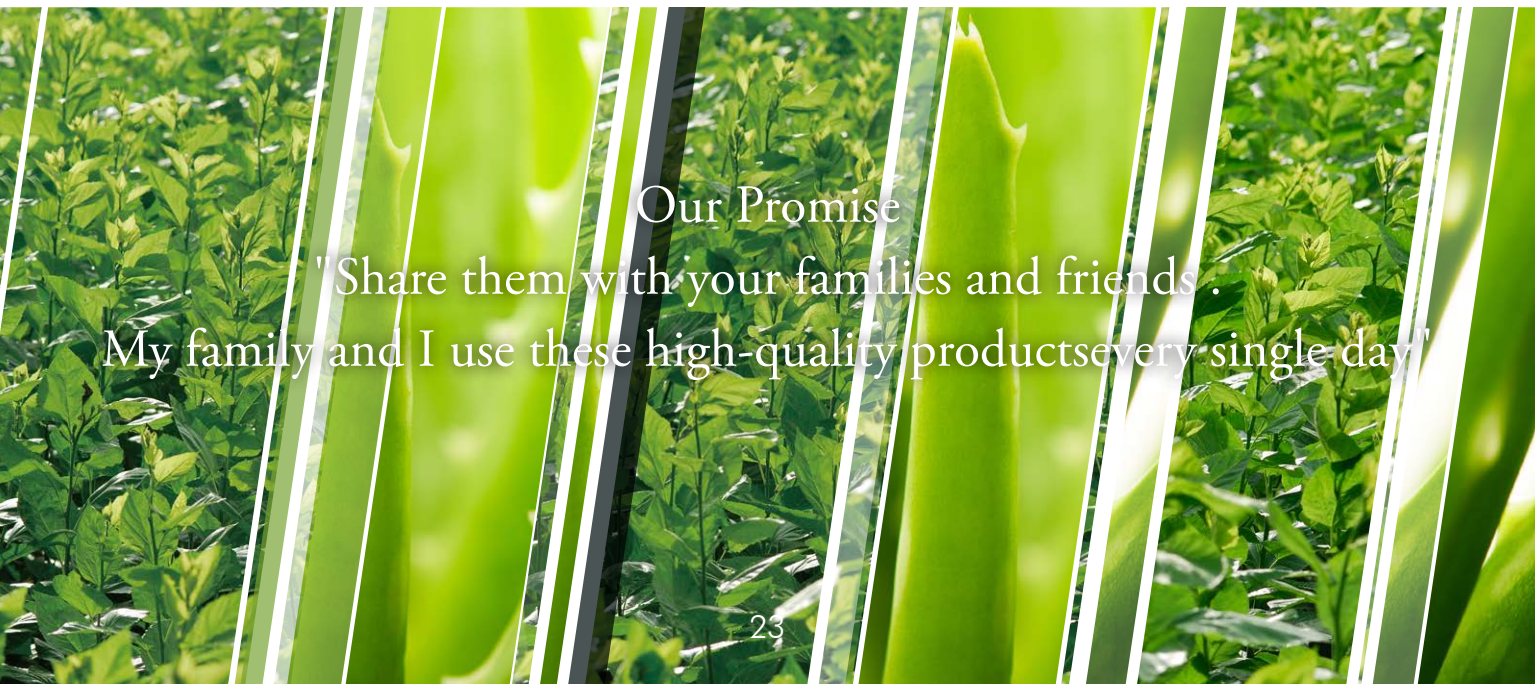


全線 FFC 功能性濃縮食品系列獲取 優質「正」印



我們承諾
「推介給您的產品，我和我的家人每天都食用。」

Awarded "STC tested" Mark



Our Promise
 "Share them with your families and friends."
 My family and I use these high-quality products every single day.

以企業家福利為首的分紅制度

全球分紅
GLOBAL BONUS

明星3倍獎金
STAR AWARD

無限代分紅
INFINITY BONUS

豐厚分紅

安永創辦人簡立信先生及簡志偉博士也是從事網絡營銷多年的企業家，因此，他們在設計市場計劃時，會把自己認為理想的制度建構在裡面，為有志創業及願意付出努力人士提供公平及潛力無限的創業平台，讓所有人，不論年齡、性別、國籍、種族、宗教信仰、教育背景……的人都可以有公平的創富良機。

經過二十七年的發展，再配合互聯網及流動通訊科技，安永建立了一套全球一體化的完善市場計劃，再加上安永的優質產品，我們的行銷網絡遍及全球十多個國家和地區。

此外，我們在制訂及強化獎勵計劃方面，更加入了東方人營商的靈活性。因此，與一般西方龐大的跨國公司比較，我們更能夠緊貼不同市場需要和更具彈性及吸引力。



The most attractive compensation plan for entrepreneurs's welfare

世襲酬金
HEREDITARY
REWARD

獎勵加上加
PROMOTION PLUS

巨星獎
SUPER STAR
AWARD

Profound Profits

NU LIFE founders Mr. Nasser Khan and Dr. Jawid Khan started their careers as business entrepreneurs. When they designed the compensation-marketing plan, they committed to putting only what they really wanted as entrepreneurs into it. NU LIFE offers a fair opportunity for all who wish to achieve a rewarding life by building their own business, regardless of the person's age, gender, race, religion, and education level.

For the past 27 years, NU LIFE has been committed to providing a worldwide profit sharing system. By making use of the latest advances in technology, we are on track to achieving our dreams. Together with our comprehensive marketing plan and quality products, we endeavour to expand into more countries and regions worldwide.

Our strength lies in the fact that we can and have reacted quickly to market changes, thus allowing us to keep ahead of competition.



豐厚分紅



全球分紅
GLOBAL BONUS

明星3倍獎金
STAR AWARD

無限代分紅
INFINITY BONUS

以企業家福利為首的分紅制度

Profound Profits



世襲酬金
HEREDITARY
REWARD

獎勵加上加
PROMOTION PLUS

巨星獎
SUPER STAR
AWARD

The most attractive compensation plan for
entrepreneurs's welfare

網絡營銷專業化

專業培訓



ELPA 培訓系統

企業領袖專業聯盟創辦於2003年，我們一直致力於透過高質素而多樣化的培訓，來集結有遠大目標與理想的人提升自我價值及領導力，並共同建立專業之團隊。

ELPA Training System

The Entrepreneur Leadership Professional Alliance (ELPA) was established in 2003, its aim – to gather and unite people with dreams and visions through incessant quality training and education. We hope to build a professional team of leaders that will carry on to expand the business.



簡立信先生 MR. NASSER KHAN
ELPA 主席及創辦人
Chairman & Founder of ELPA



劉福華先生 MR. WILLIAM LAU
EMC 主席 (香港)
Chairman of EMC (HK)

Professionalize in Network Marketing

Professional Trainings



EMC 管理委員會

本聯盟致力集結有志人士，以熱誠和幹勁，不斷鍛鍊，充實自我，提升專業和領導才能，與各成員共同建立專業團隊，互助互愛，全力以赴，發揮團隊力量，以達成事業理想，更培育更多專業伙伴，再而回饋社會，成為受尊重的精英領袖。



EMC Inauguration & TSM members
就職典禮及成員

ELPA Management Committee

Our goal is to gather and unite people with dreams and visions with enthusiasm and positive thinking, and through incessant quality training and education, to achieve self advancement and elevate professional and leadership qualities to form a highly regarded, closely bonded team. Our loving and caring team members are committed to doing their best. Through the power of teamwork they strive to accomplish their career goals, to nurture more professional partners, to carry out social responsibilities and ultimately become respectable, elite leaders.

業務及產品會議

要建立成功的企業網絡有賴專業培訓以協助企業家發展個人事業及成長。為鼓勵企業家不斷求進，我們與 ELPA 系統緊密合作，率先把訓練系統與市場計劃連結一起，首次在亞洲推行極具鼓勵性的額外獎勵計劃，讓願意認真發展事業、願意提升自己的企業家能充分享受到努力保薦及複製的成果。

GYB Health Talk GYB個人健康風險管理專講系列



· 健腸系列
Harlthy Gut Series

2323 Keep Fit Program 2323個人體重管理



令您更輕盈、更健康和更有活力。
Make you slim, healthy and energetic.

NEO新企業家定向講座



了解最具潛力的創業商機及NU LIFE網絡營銷的豐厚市場分紅制度，成為成功的企業家常遇的挑戰及處理方法，從而建立穩健而龐大的跨國網絡事業。

Realize business opportunities together with our highly competitive compensation marketing plan. Help you build a secure and large worldwide business network by equipping you with skills to overcome challenges.

STAR NIGHT 星星之夜



精彩豐富的活動，如褒獎傑出企業領袖，激勵演講，健康個案分析，健康營養短講及壓軸抽獎等環節.....

Joyful and meaningful activities including: recognizing outstanding entrepreneurs, motivational speech contests, health case analysis, health and nutrition talks and lucky draws.

Business & Products Orientation

Enriching your knowledge base is an indispensable part of any successful business. The amount of professionals in a system determines its ultimate achievement and success. Therefore NU LIFE, in collaboration with ELPA continues to improve and build on our existing training support for the thousands of professional entrepreneurs worldwide. NU LIFE with ELPA has introduced a new reward system for those who put in that extra effort in growing their business and to entice others to do the same.

ELPA 特別訓練

EBS 專業領袖培訓課程



讓想成為傑出企業領袖的會員吸收成功竅門、營商技巧、正確商業操守及成功人士必備的正確態度之最佳課程。

The training course provides successful business tips, skills, proper business ethics and the correct attitude designed for those who want to become successful entrepreneurs.

ELPA Weekly Meeting ELPA 週會



提供產品的基礎知識及發展網絡營銷的必備技巧。

Provide fundamental product knowledge and essential skills for developing your network marketing business.

EIA 領袖行動訓練



幫助新晉企業家增進表達及溝通技巧。
Help new entrepreneurs to enhance their interpersonal and communication skills.

ELPA Special Training

International Experts Training Forum 國際知名專家深度訓練大會



ELPA國際知名專家深度訓練大會有不同專業領域的專家為大家講解，令一眾學員眼界大開。

Having experts from all over the world, ELPA International Experts Training Forum provided an eyes wide open experience for all our participants.

YUP 您的無限動力



此嶄新課程以密集、深入、緊貼及追蹤的綜合訓練來激發企業領袖的無限潛能，突破自我，加速成為新一代的企業領袖。

Through our intensive, deep tracked coaching and training, we help build your potential and inspire you to be a new business leader.

iDTW 我敢贏



這體驗式的課程透過自我認識，體驗團結，促進個人成長，以提升企業領袖的自信心及幫助他們達成夢想。

This experiential training helps entrepreneurs improve self-confidence and realize dreams by exploring oneself, building team spirit and pursuing personal growth.

Professionalize in Network Marketing

國際知名專家 深度訓練大會

企業領袖專業聯盟於 2018 年舉辦首屆 ELPA 國際知名專家深度訓練大會。當日訓練大會邀請了不同專業領域的專家為大家講解，包括：中國靈芝研究、益生元分享、幹細胞抗衰老技術分享、基因健康研究等令一眾學員眼界大開。最後當然不能缺少簡立信先生的積極分享，學員們經過這次訓練後獲益良多。



專家



白蘭特博士 Dr. Jeffrey S. Bland
功能性營養學先驅 Functional Nutrition Pioneer



林志彬教授 Prof. Lin Zhi-Bin
中國靈芝研究先驅 Father of Chinese Ganoderma Research

International Experts Training Forum



Entrepreneur Leadership Professional Alliance held the International Experts Training Forum in 2018. The training Forum covered a wide range of exciting topics shared by professionals of different expertise, such as Chinese Ganoderma research, Stem cell anti-aging technology, DNA health studies, as well as motivational talk made by Mr Nasser Khan. It provided an eyes wide open experience for all our participants.

Experts



孫樹俠教授 Prof. Sun Shu-Xia
中央國家機關健康大講堂講師團專家
Experts from the Central State
Organs Health Lecture Hall



摩爾博士 Dr. Moore
基因學專家
DNA Experts



焦陽醫生 Dr. Benno Jiao
瑞思坦創辦人及總裁
RE-Stem Biotech Founder & CEO



Steven Alan Schweller
瑞思坦副總裁
RE-Stem Biotech Vice President

Professionalize in Network Marketing



心晴行動慈善基金
JOYFUL (MENTAL HEALTH) FOUNDATION

積極及愛心文化

作為一家有社會責任的跨國企業，安永一直堅守著對社會大眾付出貢獻的承諾。我們的創辦人及各海外市場 CEO 更會親力親為，率領企業家們參與各項慈善活動，把關懷和愛心帶給社會上被忽略的一群。我們更成立「健康推廣計劃」，捐助及補貼功能性濃縮食品給健康方面需要改善的人及經濟方面有困難的朋友。我們本著「取諸社會，用諸社會」的服務精神，不斷贊助各式各樣對社群有益的活動及機構，其中包括：公益金、心晴行動、奧比斯眼科飛機醫院、健康快車、聯合國兒童基金會、無國界醫生、護苗基金、微笑行動、樂施會、華夏基金會、世界宣明會（飢饉三十）、健康玩家全民義診……等等。



2019年，NU LIFE合共籌得\$1,050,000予心晴行動慈善基金
Cheque Presentation of \$1,050,000 to the Joyful (Mental Health) Foundation in Nov 2019.



簡張玉霞女士與心晴行動主席林建明小姐接受支票遞交儀式
Mrs. Harina Khan presents the cheque of \$150,000 to Ms. Victoria Lam, founder of the Joyful (Mental Health) Foundation

愛與關懷是我們的文化 ...

Love & Care is our culture...

Positive & Love Culture

As a responsible corporate citizen, NU LIFE pledges to serve the community. Our founders, overseas CEOs and members have been actively participating in charitable events. In addition, many of our members have benefited from our Health Promotion Program – a sponsoring scheme designed to help members in need to enjoy our FFC products at heavily subsidised prices or even completely free of charge! We have sponsored numerous charitable organisations worldwide such as: Community Chest, Joyful (Mental Health) Foundation, ORBIS, LIFELINE EXPRESS, UNICEF, MSF, End Child Sexual Abuse Foundation, Operation Smile, Oxfam, Hua Xia Foundation, World Vision (30 – Hour Famine), Nu Health Player – Free Checkups for Everyone.





從 2012 年起，NU LIFE 在每月的星星之夜中，與星級百萬富翁得獎者共同捐贈予心晴行動！至今我們合共籌得港幣 \$1,150,000，善款已全數捐贈予「心晴行動慈善基金」！

Starting from 2012, NU LIFE donated together with the prize winners during our monthly Star Night event! So far we have successfully raised and donated a total amount of \$1,150,000 to the Joyful (Mental Health) Foundation.



連續9年榮獲商界展關懷獎項

商界展關懷計劃由香港社會服務聯會（下稱社聯）頒發，旨在促進商界與社福界之間的策略性伙伴合作，共同推動企業社會責任，並鼓勵工商及公共機構關懷社群、關心員工及愛護環境，攜手建設共融社會。

Launched by The Hong Kong Council of Social Service (HKCSS) in 2002, the Caring Company Scheme aims at cultivating good corporate citizenship. It is specifically geared to build strategic partnerships among business and social service partners and inspiring corporate social responsibility through caring for the community, employees and the environment.

「商界展關懷」計劃設有三大嚴謹評審範疇

關懷社區

關懷員工

關懷環境



公益金百萬行

NU LIFE 一直致力積極參與公益活動回饋香港社會！於 2020 年 1 月 5 日由主席簡立信先生以及管理層帶領一眾同事以及 ELPA 領袖們參與了由香港公益金舉辦的年度百萬行。一直以來，公益金致力為本地會員社會福利機構籌募善款，肩負起為有需要的人士謀求福祉的責任。NU LIFE 一眾出錢又出力完成了一次既健康又有意義的慈善行。



NU LIFE 創辦人和管理層帶領一眾ELPA 會員出席公益金百萬行活動
NU LIFE founders and management lead ELPA members to participate in Charity Walk by The Community Chest 2020

愛與關懷是我們的文化 ...

The Community Chest Walk for Millions

NU LIFE has been actively involved in charitable activities, contributing greatly to the Hong Kong Community Chest for many years. On January 14th, 2018 the Chairman of the Board and management team led a group of colleagues and ELPA leaders to participate in the annual “Walk for Millions” organized by the Community Chest of Hong Kong. The Community Chest is well known for being committed to raising money for local’s in need and social welfare agencies, benefitting the local population. NU LIFE contributed a sum of money to the success of this meaningful charity.



2013–2019年NU LIFE及ELPA 代表出席公益金支票遞交儀式
The representative of NU LIFE and ELPA took part in the Cheque and Award Presentation Ceremony 2013–2019 of The Community Chest.

Love & Care is our culture..

環宇樂優遊

在 NU LIFE 的眾多獎勵當中，最令傑出企業領袖大開眼界的，當然是六星級豪華享受的「海外領袖旅遊研討會」。我們企業領袖歡樂的足跡已經遍踏全球多個令人嚮往的旅遊名勝。而更難得的當然是不同國家地區的領袖有機會聚首一堂互相交流成功心得。



World Tour

Among all the different rewards in NU LIFE, our six-star arrangement “Overseas Travel Seminar” is one of the highlights! Our entrepreneurs in the past have visited various prominent cities around the world. Entrepreneurs from different countries and areas can come together and share their successful experiences.



亞洲 Fun 紛遊



Asia Tour



亞洲 Fun 紛遊



Asia Tour



亞洲 Fun 紛遊



大阪 Osaka



布吉 Phuket



日本 Japan



沙巴 Sabah



韓國 Korea



台灣 Taiwan



峇里 Bali



Asia Tour



新加坡 Singapore



曼谷 Bangkok



馬來西亞 Malaysia



泰國 Thailand



越南 Vietnam



澳洲 Australia



神州豪華遊



珠海 Zhuhai



新會 Xinhui



海陵島 Hailing Island



河源 Heyuan



中山 Zhongshan



北京 Beijing



廣西 Guangxi



陝西 Shanxi



China Tour



惠州 Huizhou



珠海長隆 Zhuhai Chimelong



惠東 Huidong



花都 Huadu



白水寨 BaiShuiZhai



丹霞山 Mount Danxia



清遠 Qingyuan



廣州 Guangzhou





BUILD BETTER PEOPLE, BUILD BETTER LIFE



(852) 3468-6188

www.nulife.com

